# SUMMIT ON THE FUTURE OF RURAL HEALTH CARE

ORGANIZATION SOCIAL MEDIA TOOLKIT



#### **50-WORD OVERVIEW**

The Summit on the Future of Rural Health Care, convened by Sanford Health on Oct. 18, is bringing together policymakers, health system leaders, industry experts, prominent tech leaders and frontline caregivers for candid conversations on the future of rural health care.

### 100-WORD OVERVIEW

We need bold solutions to meet the health care needs of rural America and improve the health of our communities for generations to come.

Convened by Sanford Health on Oct. 18, **the Summit on the Future of Rural Health Care** is an opportunity to hear from the industry's most exciting voices on breakthrough ideas that reimagine how we build the health care workforce of tomorrow to best serve rural America.

We're bringing together policymakers, health system CEOs, industry experts, prominent tech leaders and frontline caregivers for candid, wide-ranging conversations on the future of rural health care.

# **150-WORD OVERVIEW**

Nearly 20% of the U.S. population lives in rural areas but only 11% of physicians live and practice in rural communities.

We need bold solutions to meet the health care needs of rural America and improve the health of our communities for generations to come.

Convened by Sanford Health on Oct. 18, **the Summit on the Future of Rural Health Care** is an opportunity to hear from the industry's most exciting voices on breakthrough ideas to reimagine how we build the health care workforce of tomorrow to best serve rural America.

The Summit brings together people from across the health care ecosystem, including policymakers, health system CEOs, industry experts, tech leaders and caregivers, for conversations on a wide range of timely topics, including resiliency and sustainability in the workforce, new care delivery models, the role of AI and digital innovation, public policy solutions and more.



# X (Formerly Twitter)

#### Option 1:

@SanfordHealth's Summit on the Future of Rural Health Care will feature some of the most exciting voices in health care.

Join via livestream by registering today: sanfordruralhealthsummit.org

#ruralhealthsummit

#### Option 2:

Save the date for @SanfordHealth's Summit on the Future of Rural Health Care on 10/18!

Register to join the livestream here: sanfordruralhealthsummit.org

#ruralhealthsummit

# LinkedIn

#### Option 1:

Interested in hearing from some of the most exciting voices in health care on breakthrough ideas for building tomorrow's health care workforce? Mark your calendars for the 2nd Annual Summit on the Future of Rural Health Care happening on Wed., October 18 via livestream. Learn more and register: sanfordruralhealthsummit.org

#ruralhealthsummit

# Option 2:

I just registered for the 2nd Annual Summit on the Future of Rural Health Care happening October 18th via livestream.

Looking forward to listening to candid conversations with some of the most exciting voices in the industry discuss the future of rural health care. Learn more: and register here: sanfordruralhealthsummit.org

#ruralhealthsummit

# Option 3:

©Sanford Health is convening the 2nd Annual Summit on the Future of Rural Health Care, which will bring together health system leaders, industry experts, prominent tech leaders and frontline caregivers for candid conversations on the future of rural health care.

Learn more: and register here: sanfordruralhealthsummit.org

#ruralhealthsummit



# **GRAPHICS OPTIONS**

# **SOCIAL IMAGE**



**Size:** 1080x1080



**Size:** 1200x627



**Size:** 1920x1080

